

SoloHatch

AI One-Person Company Checklist Report

Public Sample Report

Sample report ID	SAMPLE-CHECKLIST-001
Report language	English
Sample profile	Solo service provider with early AI interest
Generated for	Public preview only

Important	This public sample uses fictional answers. It is provided only to show the report format, level of detail, and practical style. It is not a customer report, not a live consultation, and not a guarantee of business results.
-----------	--

Sample answer area	Fictional sample input
Current skill	Service delivery, client communication, and simple AI-assisted workflow setup.
Target buyer	Solo consultants with repeated intake and follow-up work.
Current blocker	The offer is too broad and does not yet name one small paid outcome.
Preferred first product	A fixed-scope workflow diagnosis report or mini audit.

Readiness Snapshot

Overall readiness: 64 / 100. This sample profile has enough skill and buyer awareness to test one paid direction, but the offer still needs tighter boundaries before building a larger product or website.

The current stage is best described as early validation. The person has useful capability, can name a buyer group, and has used AI tools, but has not yet turned the idea into a small paid test with a clear result.

Strongest Sellable Direction

The strongest direction is a fixed-scope AI-assisted operations audit for solo consultants who already sell a service but lose time in intake, follow-up, and repeated client communication.

This direction is more sellable than a broad AI coaching offer because the buyer can recognize the pain: repeated manual steps, unclear handoffs, and scattered client information.

Sample positioning

Fixed-scope workflow diagnosis for solo consultants with repeated client intake and follow-up tasks.

Main Weak Area

The weak area is offer packaging. The sample profile still describes the work as general help with AI and workflow, which makes it difficult for a buyer to understand what they get, what changes after purchase, and what is not included.

Before scaling content or automation, the first version should be framed as a small diagnosis with a concrete output: a simple workflow map and three immediate fixes.

What To Avoid Next

Avoid building a full course, membership, complex automation stack, or large content funnel before testing whether the buyer wants this specific outcome.

Avoid promising business growth, guaranteed revenue, or fully automated client delivery. Keep the promise tied to decision support and workflow clarity.

Three Immediate Actions

Write a one-sentence offer: "I map your enquiry-to-delivery workflow and identify the three repeated steps you can simplify this week."

Create a short intake with five questions: buyer type, current offer, repeated tasks, current tools, and the handoff that causes the most delay.

Send the offer to ten relevant solo consultants and ask for a paid pilot or a clear no. Track the exact reason people hesitate.

Decision rule

Continue only if real prospects understand the offer and at least one person is willing to discuss a paid pilot.

7-Day Starter Path

Day 1: Pick one buyer group and one operational pain. Day 2: write the fixed-scope audit outline. Day 3: prepare a simple workflow map template. Day 4: contact five prospects. Day 5: contact five more prospects. Day 6: refine the offer based on replies. Day 7: decide whether to continue, narrow, or pause the direction.

The goal of the week is not to build a platform. The goal is to learn whether a specific buyer will pay for a focused workflow diagnosis.

Optional Next Step

If the paid test receives interest, the next SoloHatch product that could be relevant is Workflow Map. It is optional and only useful after the first offer has a buyer, result, and repeated delivery path worth organizing.

Scope note

SoloHatch reports are self-guided decision-support products generated from submitted answers. They are not legal, financial, medical, or professional advisory services. Results are not guaranteed.